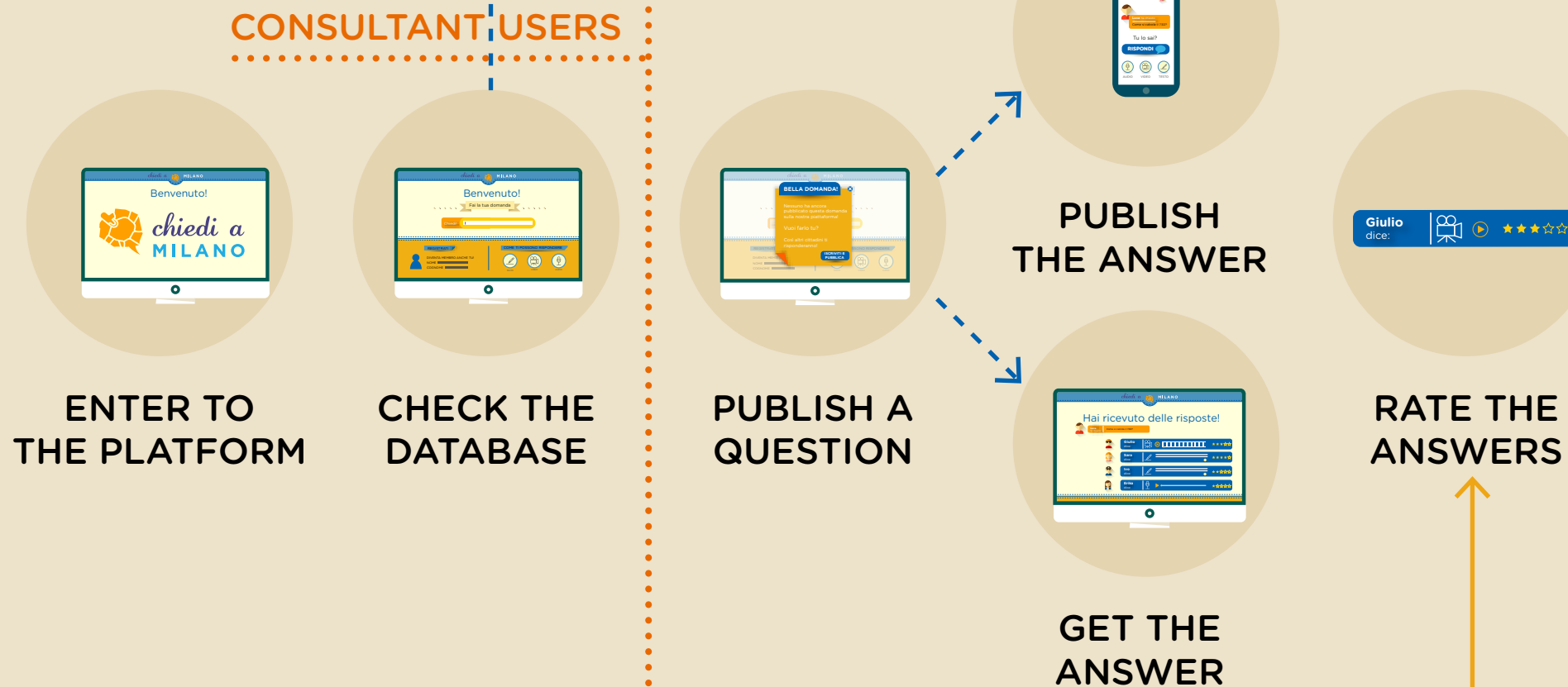


# USER JOURNEY

## USER'S DIGITAL JOURNEY



## USER'S PHYSICAL JOURNEY

