

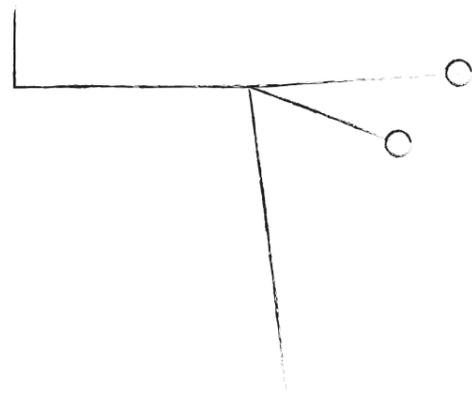
THE PATH

To develop this final project we made lot of different steps: the main ones, our milestones, are highlighted in the following scheme.



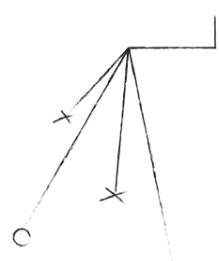
A COMMON INTEREST

We started our project from a common interest: **moving abroad**.



THE BUDDY

This theme led us to the development of our first topic: a mentor that can follow you during the first period in your new context.



HOP

We developed a first service proposal: HOP. Its aim is to offer young workers solutions to problems that concerns three main aspects: home, health and shops.

A CHOICE

We decide to focus only on one theme, the house-cluster, with all the problems connected with it.

INVENTIO

We went back to check our starting point, our core.
The main point of our service is to help people deal with a big change in their life.

HOUSE HELP



We narrowed down on one aspect of the house cluster: fixing small problems in a new house thanks to the collaboration with a local citizens.

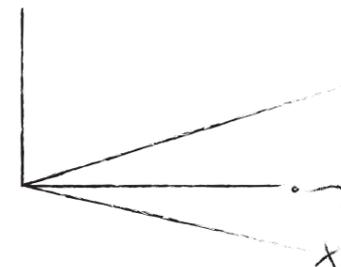
NARROW DOWN

Once we recovered the connection with our core, we decided to focus on a precise theme: **help people that are moving from Italy to China to overcome the food and language barrier.**



COOPERATION

Students were our target and we propose them cooking sessions with older students that already live in the city and are more confident in that context.



MICAI

Working on the experience we created **MICAI**.
This project works lot more on the user's involvement and on his connection with a person that can guide him through the experience in order to easily explore the new culture.



EXPERIENCE

This version of HOP is efficient but lack in experience: the user should be more involved in the service that needs to provide a value.

KNOWLEDGE

Users need to have a deeper knowledge of eating habits and new food. So we develop a new version of HOP, based on an App that allows you to recognize fruit and veggies in market and supermarket and get information about them.

